

Jeep[®]



THE NEW JEEP[®] GRAND CHEROKEE

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INNOVATION IS IN ITS NATURE.

Over millions of years, evolution has led life on our planet to change: improve, adapt, protect itself and attack. The New Jeep, Grand Cherokee has been inspired by this law of nature, transforming itself into a vehicle with even more seductive lines, even more competitive and ecological performance, and technology which keeps on surprising, improving your driving experience. Take a look, it's immediately clear - the New Jeep, Grand Cherokee's very nature is to welcome you.



INNOVATION IS BEAUTIFUL.

Naturally, every element which has evolved to become the New Jeep Grand Cherokee is beautiful: follow its lines to discover a design which has never been explored before. Elegant yet aggressive, sinuous yet strong: nothing is as it was - just check out the new front and rear bumper design, the new Bi-Xenon front headlights with LED DRL (Daytime Running Lights) and the new alloy rims.

DOMINATE THE SCENE FROM EVERY ANGLE.



Its fascination doesn't end at first sight, because the rear design features new taillamps with signature LED lighting, a larger spoiler and a new tailgate to offer better rear visibility. And beauty can also be aggressive: the New Grand Cherokee features premium styling elements including new front grille and fascia treatments, HID headlamps with signature LED accent and daytime running lights. Plus, it boasts a new eye-catching array of wheel designs from 18" to 20".



GRAND CHEROKEE

INNOVATION IS PRESTIGE TAKEN TO THE NEXT LEVEL.

The New Jeep, Grand Cherokee features a more sumptuous and inviting interior with Natura Plus leather-trimmed ventilated seats, with edge welting, refined suede-like premium headliner and exotic open-pore wood trim. On all versions, the comfort on the New Jeep, Grand Cherokee will amaze you beyond every expectation.



PRECIOUS EVOLUTION.



Jeep, brand's commitment to excellence carries over to every little detail, making everything even more precious: take a look at the new Natura Plus seats with detailed stitching, the CommandView® Sunroof, the new steering wheel with leather and wood finishing and color coordinated cluster.





INNOVATION IS A BIG SHIFT IN MOTION.

Evolving means becoming more efficient and responsible. The New Jeep, Grand Cherokee, thanks to its new 8-speed automatic transmission, offers a new driving experience: with smoother and quicker shifting, improved acceleration performance, while fuel consumption and CO₂ emissions decrease. Fully electronic, the 8-speed automatic transmission features shift-on-the-fly map changing, with manual shifting capability using steering-wheel mounted paddle controls.

INNOVATION RAISES THE BAR OF EFFICIENCY.

A meaningful evolution means to reach a superior efficiency and a sensible better driving experience. All engines feature the new 8-speed automatic transmission.

NEW 3.0L V6 MULTIJET II DIESEL

The New Jeep, Grand Cherokee's available 3.0 Multijet II diesel engine delivers the power you need to climb, tow and go anywhere with confidence. With full command of 250 HP of power and 570 Nm of torque, this strong performer provides a huge surge of towing strength. The advanced technology of Multijet II Common-Rail injection works to help deliver a smooth and quiet ride on the road or trail. The 3.0 liter powertrain is also offered in an alternative version, delivering 190 HP of power at 4.000 rpm and 440 Nm of torque across 1.600 – 2.800 rpm.

3.6L V6 PENTASTAR®

The Pentastar® engine offers a better performance and 5% improvement in CO₂ emissions and fuel consumption in comparison to the previous model. It delivers 286 HP of power at 6.350 rpm and 347 Nm of torque at 4.300 rpm.

5.7L V8 MDS VVT

It gives out 352 HP and a brawny 520 Nm. The 5.7 liter engine's Fuel Saver Technology with cylinder-deactivation seamlessly alternates between smooth, high-fuel-economy 4 cylinder mode when less power is needed and V8 mode when more power is in demand. This optimizes fuel economy when V8 power is not required, without sacrificing vehicle performance or capability.



6.4L V8 HEMI®

The New Jeep, Grand Cherokee SRT is powered by the 6.4 liter HEMI® V8 engine fitted with Fuel Saver Technology. This powerful engine delivers 468 HP and 624 Nm of torque and ensures Grand Cherokee SRT's benchmark performance of 0-100 km/h in 5 seconds, top speed of 257 km/h.

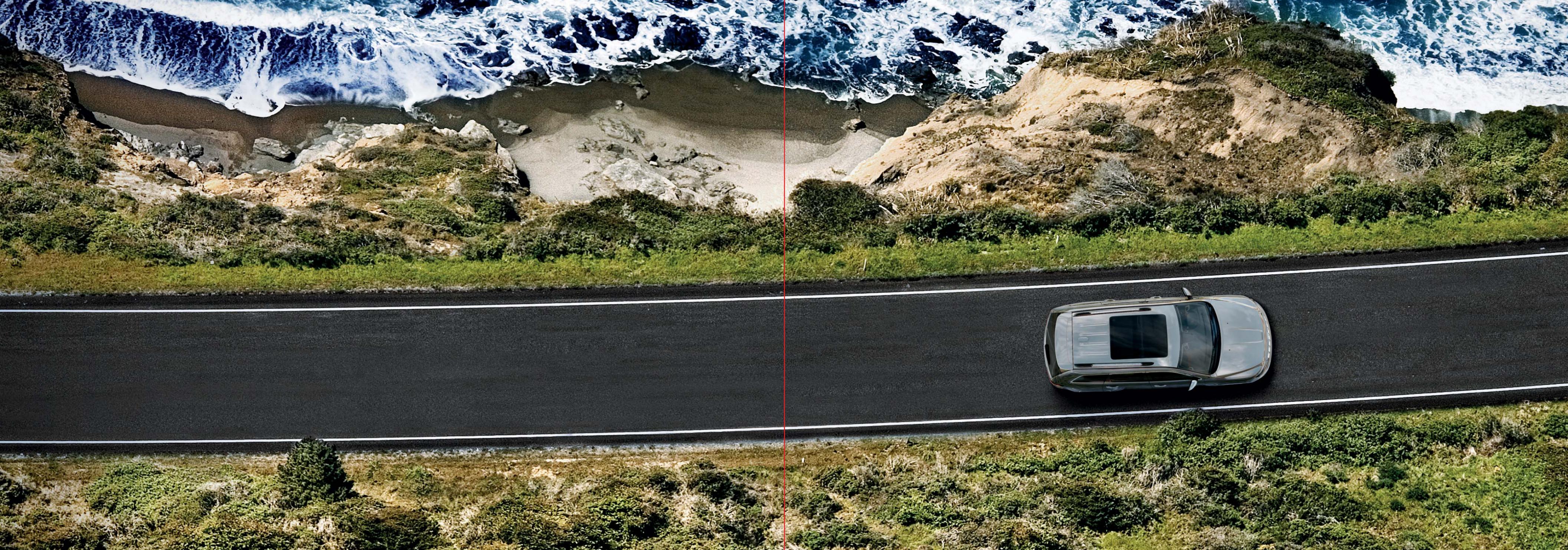
ECO MODE

This new feature constantly works to maximize your fuel economy by automatically modifying the shift schedule of the 8-speed transmission and torque converter to gain more efficiency than ever. The Multi-View Display in your instrument panel can inform you of just how efficiently Eco Mode is performing every kilometer along the way.



eco
ON



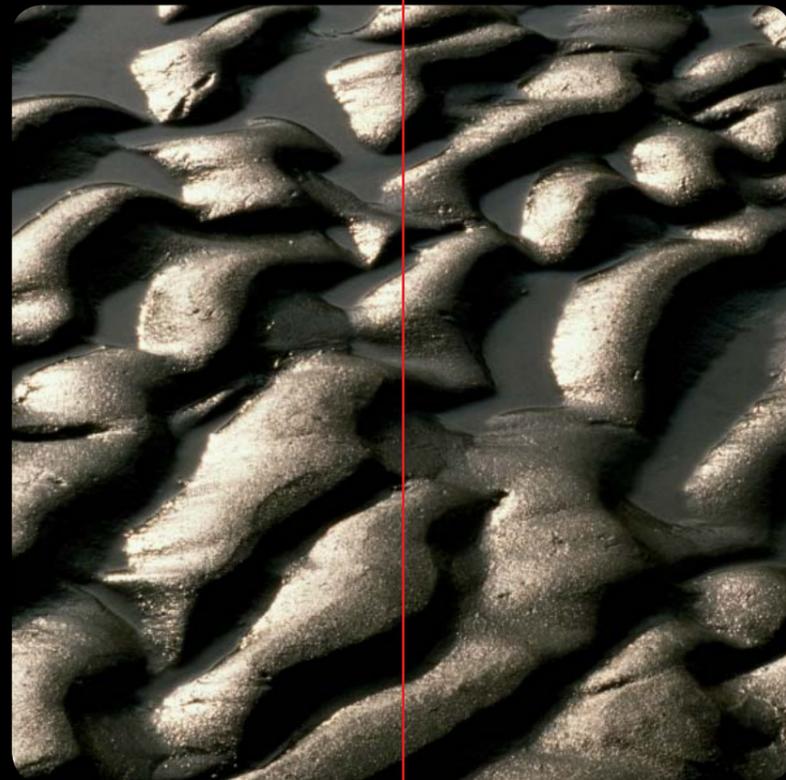


INNOVATION COMMITTED TO GRANDNESS.

The New Jeep Grand Cherokee's 4x4 capability reaches extraordinary achievements, with an off road DNA born and bred in every Jeep brand transfer case. There's no better way to drive safely through severe all-weather and terrain challenges. Traction is enhanced through the Quadra-Trac® II or Quadra-Drive® II 4WD systems. As well the Selec-Terrain® and the Quadra-Lift™ air suspension systems conceived for optimum ride performance.



SELEC-TERRAIN® TRACTION SYSTEM.



Maintain a strong grip on any driving surface. With five selectable settings, including a hassle-free Auto Mode, the Selec-Terrain® traction system gives you ultimate driving confidence by coordinating 12 different vehicle management systems, including throttle control, transmission

shifting, transfer case, traction control, and Electronic Stability Control. It's refined for optimal performance: choose from Sand, Mud, Auto, Snow, and Rock. In Auto, Selec-Terrain® does all the work, automatically adjusting the vehicle dynamics to best suit all terrains.

QUADRA-LIFT™ AIR SUSPENSION SYSTEM.



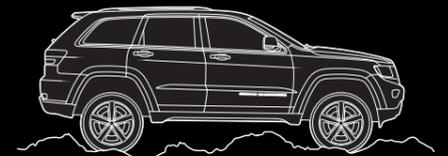
⊖ PARK



⊖ AERO



⊕ OFF-ROAD 1



⊕ OFF-ROAD 2



It allows the driver to raise up the New Jeep, Grand Cherokee to an impressive ground clearance of 287 mm above rocks and snow banks or lower it by 40.6 mm for easier entry, exit and loading. Ground clearance can be adjusted to five levels: Normal ride height (NRH), Off Road 1, Off Road 2, Park Mode, Aero Mode.



INNOVATION LEADS TO EXTRAORDINARY EXPECTATIONS.

The New Jeep, Grand Cherokee has developed a far better way to enhance two senses of the driver: sight and hearing. That's why evolution allows you to discover more and improve the driving experience.



PERSONALIZED INSTRUMENT CLUSTER.



The new customer-configurable 7" multiview display with leading-edge TFT technology, standard on all trims, lets you tailor your personal settings and graphics. Detailed vehicle information, ranging from a full speed gauge, navigation system, Selec-Terrain® system, Quadra-Lift™ system and more, are integrated into the advanced, color-coordinated cluster.

INNOVATION IS ALWAYS INTERACTIVE.

Technology on board has evolved: everything is under control with the 8.4" display.

THE UCONNECT™ SYSTEM, NOW EVOLVED

The new Uconnect™ system features a massive 8.4" touchscreen as well as dial controls for complete access to all functions including climate and radio settings. Bluetooth® connectivity allows for streaming audio and voice commands. Also includes USB port, SD card reader, DAB Radio and premium Navigation with 3D graphics.

CLIMATE CONTROL VIA UCONNECT™

Create a comfortable cabin using the HVAC controls on the 8.4" touchscreen with voice operation without ever taking your hands off the wheel.





ALPINE® PREMIUM AUDIO

The Alpine® Surround Sound System is standard on Limited and Overland. This premium audio system utilizes a high-powered 12 channel, 506 Watt amplifier powering nine speakers and a subwoofer, optimally placed throughout the cabin.

ACTIVE NOISE CANCELLATION SYSTEM (ANC)

To enhance the driving experience the innovative ANC System contrasts and eliminates all engine noise from the inside of the vehicle. Engine noise is detected in real time by microphones. Opposing sound waves are then emitted so as to cancel all annoying low frequency noises, offering a totally quiet ride.

BLU-RAY™ SEATBACK VIDEO

Two available 9" VGA high-resolution screens are integrated into the seatbacks, ready to entertain rear-seat passengers. The system can play standard DVDs and Blu-Ray™ discs, and includes independent HDMI and RCA inputs for each screen. It includes two sets of wireless headphones.

HARMAN KARDON® PREMIUM AUDIO

Prestige in audio craftsmanship is reflected in the premium system that arrives standard with the New Jeep, Grand Cherokee Summit and SRT. This massively powerful system employs 19 GreenEdge speakers with subwoofers and 825 Watt amplifier, delivering everything an audiophile requires for the replication of sound with the highest of standards.







INNOVATION TO THE MAX.

The indomitable Jeep spirit and the competitive instinct of Street and Racing Technology join forces for the ultimate sports version of an undisputable classic, made of pure performance and sleek technology: the new Grand Cherokee SRT.

GRAND CHEROKEE SRT.



Style, functionality and authenticity: every detail of the new Grand Cherokee SRT reflects its dynamic nature, which holds together heritage and innovation.

Challenge and comfort finally march in unison.

Suede and Nappa leather seats, carbon fiber inserts, leather sports steering wheel, and steel pedals are just some of the many exclusive elements that define the unique driving experience on board the Grand Cherokee SRT.

For those who have challenge in their veins and comfort in mind.

GRAND CHEROKEE SRT.



At the very heart of the Grand Cherokee beats the HEMI V8 6.4l propeller. Everything was designed to let this extraordinary engine unleash all of its potential: automatic/sequential 8-ratios gearbox with steering wheel controls, Brembo brakes and brake pads, Selec-Trak with up to 5 different driving modes depending on the road condition and the driver's style, and a new Launch Control coming as standard. The Launch Control system, derived by those employed in professional racing, optimizes sprints and acceleration. You can tell a leader from the very first 5 seconds, the time merely necessary to go from 0 to 100 km/h.





INNOVATION NEEDS A SHELTERED ENVIRONMENT.

Innovation brought peace of mind on board, so the New Jeep, Grand Cherokee is imagined and engineered to perform in every condition: feel the strength of its reinforced structure, go forth boldly with an evolved confidence.



FORWARD COLLISION WARNING WITH CRASH MITIGATION

This device uses radar sensors to check whether the vehicle is approaching the car in front too rapidly and, if necessary, sends a signal to the driver so that he can intervene to avoid a collision. FCW is now updated to brake automatically moreover the Advanced Brake Assist (ABA) cooperates with the system, to increase the braking and avoid or mitigate the impact.

A SECURE AIR BAG SYSTEM

Your sense of security is complete with the New Jeep, Grand Cherokee's all-around air bag system. Full-length side curtain, seat-mounted side thorax, driver kneebag and advanced multistage front air bags all work in tandem to help provide protection.

ADAPTIVE CRUISE CONTROL (ACC)

Take the guesswork out of keeping a safe distance from the car ahead while cruising on the highway. The ACC automatically adjusts cruising speed to maintain a preset distance between your Grand Cherokee and the vehicle in front of you.

TRAILER SWAY CONTROL (TSC)

Crosswinds and traffic hold no sway over you and your payload. As part of ESC, TSC helps keep you and the toys you are towing safely on course.

SELEC-SPEED™ CONTROL

A sense of adventure comes naturally to those living in the world of Jeep, brand capability. Here, capping the top of the mountain is a birthright. However, smoothly navigating steep hills can be a daunting endeavor. Engage Selec-Speed™ Control on the Selec-Terrain® dial of your 4WD Grand Cherokee, and you'll climb and descend with greater safety. Infuses Hill Ascent Control and Hill Descent Control into one incredibly capable feature.

RAIN-SENSING WIPERS AND RAIN BRAKE SUPPORT

Storm clouds hold little influence over your daily drive. Front wipers activate when raindrops are detected and a smart brake system helps dry the brake rotors on wet roads.

DAYTIME RUNNING LAMPS (DRL)

They follow your cue as you turn the wheel, illuminating curves in the road ahead. Adaptive Headlamps can reveal what was once hidden. Headlamp Washers keep your lenses free of debris. Standard Signature LED lights offer exceptional daytime visibility.

ELECTRONIC ROLL MITIGATION (ERM)

As an extension of Electronic Stability Control (ESC), ERM employs ESC sensors to anticipate potential risk situations. If things get rough, ERM takes immediate action to help you maintain stability and remain under control.

BLIND SPOT MONITORING AND REAR CROSS-PATH DETECTION SYSTEM

These sentry systems constantly monitor the space between you and other vehicles. When a side or rear blind spot is encroached, you're notified via illuminated icons on sideview mirrors or an audible chime.

SENTRY KEY® ENGINE IMMOBILIZER

A unique, embedded key code matched only to your vehicle helps keep your New Jeep, Grand Cherokee safely where it belongs.

PARKVIEW® REAR BACK-UP CAMERA

Back out safely with grace. These systems help bring previously hidden rear objects to your attention, either on-screen or with an audible warning, in good time to react.

PARKSENSE FRONT AND REAR PARK ASSIST SYSTEMS

New Jeep, Grand Cherokee's available Front Park Assist system helps you nestle into parking spots by detecting objects in front of the vehicle and providing an audible warning when your proximity is too close for comfort for you and other drivers. When a side or rear blind spot is encroached, you're notified via illuminated icons on sideview mirrors or an audible chime.



INNOVATION CAN FOLLOW MANY PATHS.

Freedom means choosing an uncompromising way to reach your dream. That's why New Jeep, Grand Cherokee's range today is even more complete, born ready to fulfill any desire and expectation of an evolved driver.





GRAND CHEROKEE LAREDO.

A REMARKABLE EXPERIENCE.

Innovation comes standard: that's why the Laredo version features all the technology and the performance you expect from a superior SUV. The New Jeep, Grand Cherokee Laredo exteriors are identified by body-color side mirrors and door handles. The grille receives a chrome headlight treatment while the rear fascia features the new signature tail lamp design. Laredo also rides on standard twin five-spoke 18" aluminum wheels painted Satin Chrome.

GRAND CHEROKEE LAREDO.



MOROCCO FABRIC

STANDARD

- 8-speed automatic transmission
- 18" polished aluminum wheels
- Bi-Xenon HID Headlamps with LED DRL (Daytime Running Lights)
- Power 8 way driver and 6 way passenger seat
- Keyless enter-n-go
- Tire pressure monitoring display
- Automatic headlamps and rain sensor
- Rear view autodimming mirror and power folding mirrors
- Uconnect™ 8.4" Radio with Bluetooth®, DAB and voice command

WHEELS

18" twin 5 spoke wheels Satin Chrome finished



COLORS



Bright White



True Blue



Black Forrest Green



Maximum Steel



Billet Silver



Granite Chrystal



Brilliant Black



GRAND CHEROKEE LIMITED.

PASSION FOR EXCELLENCE FINDS PURPOSE.

Pursuit of innovation raises the bar of expectations: Limited version features fine finishing, with all the substance a driver needs. Luxurious leather-trimmed seating adds plush comfort and go-anywhere Quadra-Trac® II 4WD with Selec-Terrain® and Hill Descent Control expand your destination options. Limited has also bright door handles, dual Chrome exhaust tips and lower front and rear fascia with chrome insert.

GRAND CHEROKEE LIMITED.



CAPRI LEATHER MOROCCO BLACK



CAPRI LEATHER NEW ZEALAND BEIGE

STANDARD

INCLUDES EVERYTHING ON LAREDO, PLUS:

- Heated seats (1st and 2nd row)
- Leather Trimmed seats
- Memory package (seats, radio, driver seat, exterior mirrors)
- Park sense front and rear
- ParkView™ Rear Backup Camera with Dynamic grid
- Power liftgate

WHEELS

18" twin 5 spoke wheels Satin Chrome finished
20" twin 5 spoke Aluminum Wheels (opt)



COLORS





GRAND CHEROKEE OVERLAND.

BEYOND EVERY EXPECTATION.

Innovation goes over any standard: the Overland version features great 4x4 capability, excellence in finishing and upper-class technology. Today, Overland carries prestigious enhancements that take it to new heights of comfort and luxury. A long list of standard and available features come together to distinguish the name of Overland once again.

GRAND CHEROKEE OVERLAND.



NAPPA LEATHER MOROCCO BLACK



NAPPA LEATHER VESUVIO BROWN/BLUE



NAPPA LEATHER NEPAL BEIGE

STANDARD

INCLUDES EVERYTHING ON LIMITED, PLUS:

- 20" polished aluminium wheels
- Adaptive Cruise Control, FCW with Crash Mitigation and Blind Spot Monitoring
- Dual panel Panoramic sunroof
- Leather Trimmed instrument panel
- Nappa Leather Trimmed seats and ventilated front seats
- Quadra-Lift™ air suspension
- Quadra Drive® II 4WD system
- Uconnect™ 8.4" Radio Nav. with DAB technology

WHEELS

20" 5 spoke polished aluminum wheels
18" twin 5 spoke wheels Satin Chrome finished (available with Off Road Group)



COLORS





GRAND CHEROKEE SUMMIT

UNCOMPROMISING PRESTIGE.

Authentic innovators always aim for the top: Summit is the most complete version that features all the best of the Jeep[®] experience. It achieves the most premium status by delivering an experience that is truly first-class. You're presented with an extensive list of inviting features. Summit owns this benchmark of exclusivity.

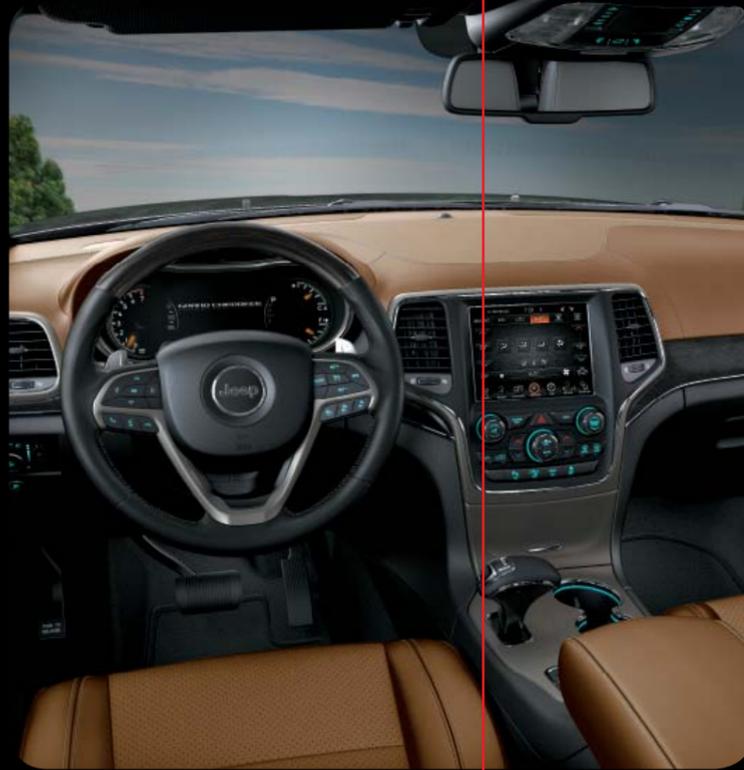
GRAND CHEROKEE SUMMIT



NATURA PLUS LEATHER
MOROCCO BLACK



NATURA PLUS LEATHER
GRAND CANYON BROWN



NATURA PLUS LEATHER
DARK SIENNA BROWN

STANDARD

INCLUDES EVERYTHING ON OVERLAND, PLUS:

- 20" twin 5 spoke Polished wheels with Satin clear coat
- Adaptive Bi-Xenon HID headlamps
- Harman Kardon® 19 speakers with subwoofers and 825 W amplifier
- Active Noise Cancellation System
- Natura Plus leather-trimmed seats
- Suede-like premium headliner

COLORS



Cashmere



Granite Crystal



Deep Cherry

WHEELS

20" twin 5 spoke Polished wheels with Satin clear coat



Bright White



Brilliant Black



Deep Auburn



GRAND CHEROKEE SRT.

THE POWER HAS EVOLVED.

The 2015 Grand Cherokee SRT delivers more of everything you expect from the king of SUVs. It does not ask permission. It does not apologize. It delivers in a big way. Power, luxury, function and style.

GRAND CHEROKEE SRT.



NAPPA LEATHER PERFORATED SUEDE TORQUE BLACK



LAGUNA LEATHER SEPIA BROWN

STANDARD

INCLUDES EVERYTHING ON OVERLAND, PLUS:

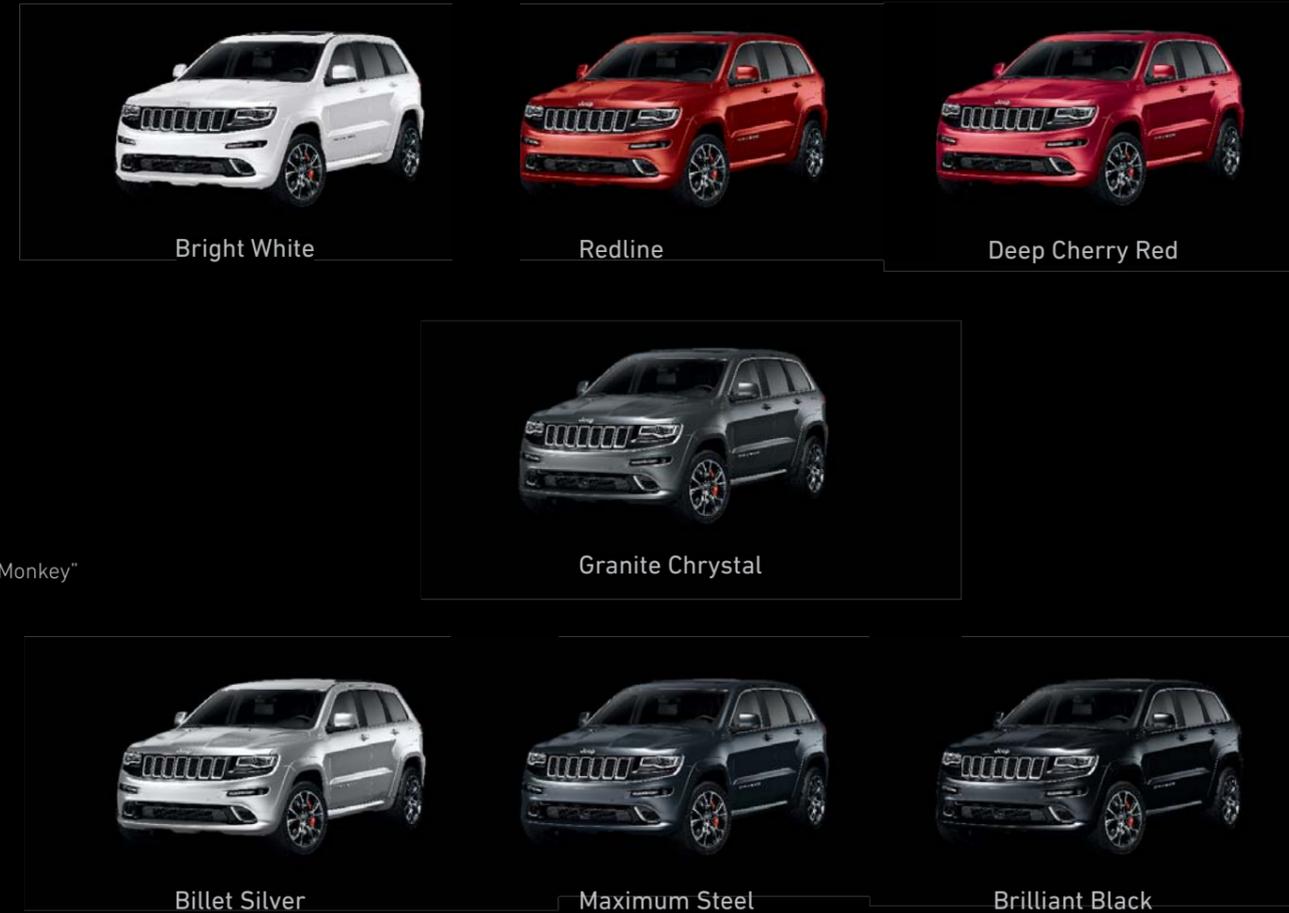
- 6.4L HEMI® V8 engine
- 468 hp @ 6250 rpm
- 624 Nm of torque @ 4100 rpm
- 8-speed automatic transmission
- Harman Kardon® 19 speakers with subwoofers and 825 W amplifier • All new Launch control
- Active Noise Cancellation System
- Pirelli P Zero 295/40 ZR20 tires

WHEELS

- 20" Forged aluminum, Black Vapor Chrome, split five-spoke "Spider Monkey"
- 20" Forged aluminum, polished, five-spoke "Goliath" (opt)



COLORS



Bright White

Redline

Deep Cherry Red

Granite Chrystal

Billet Silver

Maximum Steel

Brilliant Black

